



PRESS RELEASE



ALILA MANGGIS LAUNCHES CORAL CONSERVATION PROJECT

Alila Manggis has teamed up with conservation organisation, Yayasan Alam Indonesian Lestari (LINI) to develop the 'Coral Conservation Programme'.



For more details, please contact Paul Charles / Julia Perowne / Louise Ferrall / Klara Zakis / Sarah Rigler at Perowne Charles Communications

Alila Manggis, a luxury boutique hotel on east coast Bali, has teamed up with conservation organisation, Yayasan Alam Indonesian Lestari (LINI) and local fishermen, to develop the 'Coral Conservation Programme', with the aim of decreasing the decline of coral reefs in the local area.

The hotel is at the forefront of a new project that aims to protect and restore the coral reefs surrounding the hotel, in particular those located in the Candidasa area. The pilot programme sees Alila Manggis working with over 20 fishermen from surrounding local villages to implement reef restoration. The team will also implement a training and awareness programme for the fishermen and the hotel staff, to educate the current and future generations about marine conservation and the impact over-fishing can have on their habitat and the local economy.

The waters east of Alila Manggis teem with rich and diverse marine life and are home to seven world-class dive sites. The resort is also situated within the regency of Karangasem, close to the village of Candidasa, where the local people follow a traditional lifestyle, with fishing providing a key income to many. Tourism is also a key contributor to the economy and the Coral Conservation Project will ensure that the spectacular coral reefs the region has become known for will remain for years to come, ensuring a stable future for the villagers.

The programme will see the hotel and the local community working together to place artificial structures, known as fish domes and roti buaya, into the waters. Designed to restore the existing coral reefs, and to encourage new coral to settle and grow, the structures will also attract other organisms as well as

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a large number of fish. The project will consist of 27 fish domes and 45 roti buaya, which will allow the damaged natural reef time to recover and regenerate. The Alila Manggis team will then continue to monitor the reef restoration sites.

Alila Manggis prides itself on its commitment to the environment. The resort has recently achieved 'Silver-Certified' status with EarthCheck, the globally recognised environmental management and benchmarking programme, which measures key indicators such as energy and water consumption, total waste production and community commitment.

Alila Manggis is offering guests a rare opportunity to get involved in the Coral Conservation Project. Guests will be able to contribute to the project and plant their own coral as well as visiting a local village to gain a greater understanding of how the project impacts on the community. The 'Gift-to-Share' package starts from USD 540++ based on two sharing for two nights and also includes a half-day snorkeling.

<http://www.alilahotels.com/manggis/rates/gift-to-share>

For more serious divers, the 'Dive and Design' package starts from USD 1690++ based on two sharing, including a four-night stay plus a three-day dive certification course with diving equipment.

<http://www.alilahotels.com/manggis/rates/dive-by-design>

Both packages include a visit to the coral restoration project, and complimentary Alila hospitalities which include breakfasts, private airport transfers, a trip to the Candidasa area or Tenganan areas, scheduled tai chi or yoga sessions and daily afternoon tea.

FOR MORE INFORMATION VISIT:

More information about Alila Hotels
www.alilahotels.com