



## PRESS RELEASE



# FAENA ANNOUNCES C'EST ROUGE!

Faena Theater debuts first original cabaret production debuts with spectacular trailer

*C'est Rouge* is Alan Faena's latest creative development at Faena District Miami Beach

World-renowned creative collaborators include Blanca Li, Christian Louboutin, Fifi Chachnil, Laurent Mercier, Erik Halley, Dani Morla, Rafael Olarra, Tao and Charles Carcopino

***C'est Rouge!*** the first original Faena production, makes its grand debut at Faena Theater this month. **Blanca Li**, world renowned choreographer and stage director, designed the performance to showcase the outstanding ability of the human body, and the awe-inspiring show will add an astonishing and seductive flair to Miami Beach and Faena, consolidating its role as *the* creative hub in Florida. Extraordinary performances by vignettes to Latin American and Jazz rhythms are designed by septet band, allowing ***C'est Rouge!*** to fuse entertainment, sexuality, humor and beauty.

**Alan Faena** has brought together the finest creative talents for ***C'est Rouge!***, fusing them to produce an unforgettable experience for guests. Blanca Li worked closely with a select cast of dancers, musicians, singers and acrobats, tailoring their acts to highlight each of their individual techniques and talents, all enhanced by the exquisite costumes, the latest technology in video and light design, and a masterful selection of music, inspired by Latin, Jazz and R&B classics. With **Christian Louboutin** for footwear, **Fifi Chachnil** for lingerie, **Laurent Mercier** as Costume Designer, **Erik Halley** for costume accessories and hair by **Oribe**, the performers will dazzle. The scene has been set by Director and Choreographer **Blanca Li**, Artistic Director, **Dani Morla** and Set Designer **Rafael Olarra**, while **Tao Gutierrez** was cast as Musical Director, and **Charles Carcopino** for video.

***C'est Rouge!*** invites tourists and locals to experience this remarkable show in an unforgettable setting: the 3,000 square-foot Faena Theater can seat 150 people and provides an unparalleled venue to enjoy live performances. Designed by **Alan Faena**, the intimate but stylish setting evokes the grand

# FAENA

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style of European opera houses, juxtaposing it with the glamour of 1950's Miami. The glamorous space is marked by gold-leaf and red velvet decor, a dramatic curtain, and a gorgeous statement chandelier.

Past Faena Theater performances include the venerable South American artists **Caetano Veloso** and **Gilberto Gil**, electrifying songwriter and musician **Grace Potter**, alt-synth trio **Miike Snow** and R&B sensations **Andra Day** and **Miguel**. ***C'est Rouge!*** marks the first original production for Faena Theater.

***C'est Rouge!*** doors open at 9:00pm and show begins at 9:30pm beginning 4<sup>th</sup> June 2016. Tickets for the show begin at \$45 and can be purchased via Ticketmaster.com. For additional information please visit [www.faena.com](http://www.faena.com) and watch the trailer [here](#).

FOR MORE INFORMATION VISIT:

[www.faena.com](http://www.faena.com)

## ABOUT FAENA

Founded by Alan Faena, Faena is a pioneer in its field, specializing in the creation of one-of-a-kind holistic environments anchored in cultural experiences and socially responsible projects, which integrate residences and hotels with art and cultural spaces. Faena is rooted in ideas and concepts that have the power to reshape and enhance our world. Its projects are platforms for personal expression, cultural interaction and original thinking—destination landmarks encompassing new buildings, revitalized historic properties, and dramatic natural settings, which Faena develops collaboratively with teams of leading architects, designers and artists.

## ABOUT ALAN FAENA

Alan Faena is a revolutionary at heart and one of the most visionary leaders in South America. A modern impresario, Faena has made an indelible mark across a range of industries including hospitality, fashion, art, real estate and urbanism. Since 2000, Alan Faena has collaborated with Len Blavatnik, a businessman and philanthropist with global interests in natural resources, media, entertainment, telecommunications and real estate; together they have transformed an abandoned stretch of property, the docklands of Puerto Madero in Buenos Aires, into one of the city's most valuable pieces of real estate. In 2004, Faena created Faena Hotel Buenos Aires and since opening its doors, the urban resort has redefined the experience of travel by merging the elements of art, culture, entertainment, sustainable architecture and cutting-edge technology. Faena's success in Argentina has consolidated the company's expertise in urban development.

## **ABOUT BLANCA LI**

Blanca Li was born in Granada, Spain, where she was en route to becoming a world class gymnast before abandoning the sport to travel to New York City where she spent five years studying at the Martha Graham School. Li moved back to Europe to found her own contemporary dance company in Paris, which, in its 23 years, performed in over 1,000 venues world-wide. In addition to her commercial film and fashion work, choreographing for her own troupe of dancers, Li has staged musicals and operas, and choreographed dances for the Paris Opera Ballet and the Metropolitan Opera in New York. She has been commissioned to create installations and events for the Bilbao Guggenheim Museum or the Museum of Contemporary arts (MUSAC) in León. She has directed the Berlin Ballet at the Komische Opera, and the Centro Andaluz de Danza in Seville. She has directed five feature films including “The Dance Challenge” (Le Défi) that featured 150 hip hop dancers and was included in the 2004 Tribeca Film Festival, and her latest film “Elektro Mathematrix” has been selected for the 2016 Dance Camera West Film Festival in Los Angeles. Recently, she directed one of the first virtual reality immersive dance films for Oculus Rift, released in March 2015 by German-French TV channel ARTE. Her show ROBOT had its US premiere at BAM Howard Gilman Opera House in NY in June 2015 and her latest show, a duet with the Etoile from Bolshoi Ballet Maria Alexandrova, titled “Goddesses & Demonesses” will have its US premiere for the spring 2017 season at New York City Center after debuting at Theatre des Champs Elysées in Paris last winter. She has been awarded the highest distinctions for her artistic work, namely the Gold Medal of Fine Arts by the Spanish King in 2009 and the Legion of Honor by the French President in 2015.