



PRESS RELEASE



THE LEGENDARY HOTEL KÄMP, PART OF THE FINNISH GROUP KÄMP COLLECTION HOTELS, BECOMES A MEMBER OF THE LEADING HOTELS OF THE WORLD, LTD

One of the most iconic hotels in the Nordic region, the Hotel Kämp, is to join The Leading Hotels of the World.

Hotel Kämp, part of Kämp Collection Hotels and located in the heart of Helsinki, has played an important, cultural role in Finland since it opened in 1887. The hotel has been the home to heads of state, celebrities and influencers for over 100 years and was founded before Finland became an independent state in 1917. The hotel sits at the gateway between east and west and architecturally brings Parisian flair and European elegance to Helsinki.

The prestigious hotel has 179 rooms and suites, including the 258 sq.m Mannerheim Suite which has its own private sauna, as well as a spa, two restaurants including YUME offering contemporary Asian cuisine, and a bar and summer terrace. There is also an impressive art collection with 450 pieces of artwork showcasing the breathtaking diversity of Finnish contemporary graphic art.

Marc Skvorc, General Manager at Hotel Kämp, commented: "Hotel Kämp is Helsinki's crown jewel among hotels and a major landmark for the city. It is an historical Finnish icon which breathes accessible exclusivity and luxury. As a team, we are honored to become a part of the distinctive The Leading Hotels of the World collection. A significant sense of heritage and personalized service is our forte. Membership of The Leading Hotels of the World is a perfect match and will bring even more benefits to our guests."

In January 2016, the Kämp Group introduced its new corporate identity, which also involved renaming the group as Kämp Collection Hotels. The start of the year also featured the launch of an extensive international recruitment campaign to find top managers for the hotels. The new strategy aims to strengthen



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the positioning of the luxury and lifestyle hotels in the group's portfolio and the membership of Hotel Kämp in The Leading Hotels of the World is an important step in the new direction.

"For more than 125 years, Hotel Kämp has played a central role at the heart of social life in Helsinki. Having hosted key international political leaders and military dignitaries, the hotel has witnessed eras and events integral to the recent history of Finland," said Deniz Omurgonulsen, Vice President, Membership, The Leading Hotels of the World. "We are delighted to welcome Hotel Kämp to our collection, as it will enrich the variety of our portfolio of uncommon luxury hotels, and will offer an ideal hotel for our customers visiting this major European capital."

Laura Tarkka, CEO of Kämp Collection Hotels, says: "We are proud and privileged to become a member of The Leading Hotels of the World. We also felt that timing was right for the most legendary luxury hotel in Finland to join the collection."

The Leading Hotels of the World was established in 1928 under the name Luxury Hotels of Europe and Egypt. It initially included 38 member hotels, among them the elegant Hotel Negresco in Nice, the legendary Mena House in Cairo, and King David Hotel in Jerusalem.

Comprising more than 375 hotels and holiday resorts in over 75 countries today, The Leading Hotels of the World is one of the largest collections of luxury hotels in the world. The individual hotels are strongly rooted in their locations. As highly prestigious hospitality brands, they embody the very essence of their distinctive destinations. Through varied styles of architecture and design, LHW hotels embrace distinct cultural experiences with exclusive services. LHW is headquartered in New York City. The company maintains offices in 25 cities around the globe.

FOR MORE INFORMATION VISIT:

Kämp Collection Hotels is a group of Finnish hotels, consisting of Helsinki's most reputable hotels and restaurants, and Kämp Spa. Kämp Collection Hotels has approximately 450 employees and its turnover in 2015 was approximately 63 million euro. Kämp collection's best-known hotel is the legendary Hotel Kämp. In addition to this, it comprises the luxury and design hotel Klaus K, the high quality Hotel Haven and Hotel Fabian, Hotel Lilla Roberts which opened in August 2015, and the popular lifestyle hotel chain GLO Hotels. Summer 2017 will see the opening of the Group's 10th hotel, St. George, in central Helsinki. Kämp Collection Hotels is owned by CapMan managed funds, Berling Capital Oy and Rake Oy, as well as Kämp Group's management.

