



PRESS RELEASE



MICHAEL PALIN LAUNCHES SILVERSEA'S SHACKLETON CENTENARY CELEBRATIONS IN A SPECIAL EVENING AT THE ROYAL GEOGRAPHICAL SOCIETY (WITH IBG)

London UK, 25th November
2015: Silversea Expeditions,
the ultra-luxury cruise line,
in conjunction with the Royal
Geographical Society (with
IBG)

The private event, which included the renowned travel writer, broadcaster and actor Michael Palin CBE as guest of honour and speaker, was attended by over 80 members of the travel trade and media.

Hosted by Silversea CEO, Enzo Visone, Commercial Director for the UK and Ireland, Lisa McAuley and RGS Head of Enterprise and Resources, Alisdair Macleod, the event included an audience with Michael Palin CBE and concluded with a private tour of the exhibition which will be on display until February 2016.

Commercial Director for the UK and Ireland, Lisa McAuley said: "We look forward to welcoming guests on board Silver Explorer in Antarctica throughout 2016, where they will be able to retrace the footsteps of one of history's greatest explorers, Sir Ernest Shackleton. Silversea Expeditions specialises in voyages of discovery and takes great pride in celebrating the centenary of Shackleton's expedition to Antarctica in partnership with the Royal Geographical Society (with IBG)."

Guests travelling on Silversea's Antarctica 18-day voyages in January, February, and December 2016, will hear from distinguished historians onboard and visit iconic areas of the Antarctic including Elephant Island, and South Shetland Islands where Shackleton and his crew were stranded for 105 days. The Antarctica voyages will call at South Georgia, where Shackleton and five of his crew first touched land after crossing 1,413km (878 miles) of ocean. Guests will also be able to visit Shackleton's burial site in Grytviken.

Silversea's longterm partnership with the Royal Geographical

IBG), celebrated the opening of the Enduring Eye: The Antarctic Legacy of Sir Ernest Shackleton and Frank Hurley exhibition at the RGS headquarters in London on the evening of the 24th November.



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Society (with IBG) will bring other benefits for those booked to travel on Silver Explorer. An exclusive onboard exhibition will show a specially curated gallery of images by The Endurance's official photographer Frank Hurley, who documented the expedition on film and through iconic stills photography.

To find out more about Silversea's Shackleton Centenary Voyages to Antarctica, please visit:

<http://www.silversea.com/expeditions/royal-geographical-society/shacklet...>

FOR MORE INFORMATION VISIT:

Silversea Cruises, chaired by Manfredi Lefebvre d'Ovidio, is recognised as an innovator in the luxury cruise line industry and in 2015 launched inclusive shore excursions and WIFI on all Mediterranean cruises for the year. Silversea offers guests large-ship amenities aboard its intimate, all-suite vessels: Silver Cloud, Silver Wind, Silver Shadow, Silver Whisper and Silver Spirit - all designed to offer an atmosphere of conviviality and casual elegance. With the inclusion of the expedition ships Silver Explorer, Silver Galapagos and Silver Discoverer Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 800 fascinating destinations in between.

In the U.K, Silversea has been voted:

- "Best Small Ship Cruise Line" by readers of Condé Nast Traveller (11 times including 2013 & 2014)
- "Best Luxury Cruise Line" from Travel Bulletin Star Awards (8 times, including 2014)
- "Best Luxury Cruise Line" Irish Travel Trade Awards (2014)
- "Best Luxury Cruise Line" at UK's Travel Weekly Globe Awards (9 times including 2015)
- "Best Specialist Cruise Line" at TTG Awards (2013)
- "Best Luxury Cruise Line" by Scottish Passenger Association Awards (2004-2009, 2011, 2013)
- "Best Cruise Line" by The Guardian and The Observer Travel Awards (2009, 2010)
- "World's Leading Luxury Cruise Line" from World Travel Awards (2009, 2010)