



PRESS RELEASE



FIRST TIMERS, FAMILIES, FLEXIBILITY, FRENCH FONDUE AND FIZZ

Powder White gives the
inside scoop on the best ski
resorts and chalets



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It doesn't matter if you're a nervous first timer or an old pro, choosing the right ski resort for your needs and tastes can be a daunting task. Who has the best après-ski, which resort is best for families and where can you find the best fondue in town? The choices are endless but do not fear, the expert team at Powder White has the answers to all these dilemmas and more. With over twelve years in the business Powder White know what they're talking about, no matter what type of skier or boarder you are, they have the answer.

BEST FOR WEEKENDERS...

Resort: Verbier

Stay: Chalet Mont Gele

For those who can't commit to a whole week of skiing then the new Chalet Mont Gele in Verbier is the perfect solution. The chalet is available to book as part of Powder White's popular "Weekends Programme". The largest chalet in Powder White's portfolio, sleeping 30, it's perfect for a large group of friends or several families. With easy airport transfers, Chalet Mont Gele's weekend break offers a speedy and economical option for skiers looking to hit the pistes within a few hours of leaving their desks. The chalet offers ski in / ski out access and is situated just a few metres above the main Medran lift, leading to the Four Valleys ski circuit meaning not a second of precious ski time is wasted.

HOW: Powder White offers the Weekends Programme from £244 per person for a weekend break on a fully-catered basis. Based on 10th December for 3 nights.

BEST FOR FIRST TIMERS...

Resort: Courchevel 1650

Stay: Chalet Kassiopee

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Quintessentially alpine, the village of Courchevel 1650 delivers for beginners on both Savoyarde charm and ski terrain. The quieter end of the Three Valleys has wide sweeping blue runs that lead into the other resorts and even free beginner lifts. Courchevel also offers a daily mini pass to give access to small sections of the ski area for less, meaning you don't have to shell out for a Three Valleys pass when you're unlikely to make it beyond a couple of runs. Once your aching legs have had enough for the day head straight to Powder White's Chalet Kassiopee, sleeping up to ten guests and complete with a large balcony overlooking the valley. The best part? The chalet includes a Sauna, perfect for soothing those tired limbs before starting off the evening in front of the log fireplace with the best of French cheese and wine.

HOW: Powder White offers seven nights at Chalet Kassiopee from £349 per person based on ten guests sharing on a fully-catered basis. Based on 5th December 2015 travel.

BEST FOR LUXURY LOVERS...

Resort: Val d'Isere

Stay: Chalet Appaloosa

For superb skiing, lively après-ski spots and chic shopping, Val d'Isere is fast becoming the destination for luxury ski breaks. Perfect for those who want to spend a week in the lap of luxury, is Powder White's Chalet Appaloosa. Located in a desirable and peaceful setting, the chalet is set back from the main road yet just a short walk to the bustling high street with its mix of restaurants, nightlife and shopping. The six-bedroom chalet combines cosy tradition with modern design – think balconies overlooking the resort, its own wellness floor complete with Jacuzzi and Sauna and a roaring fireplace, which can be enjoyed with champagne and canapés after a hard days skiing, or after a strenuous days shopping at Val d'Isere's chic boutiques.

HOW: Powder White offers seven nights at Chalet Appaloosa from £499 per person based on 14 guests sharing on a fully-catered basis. Based on 5th December 2015 travel.

BEST FOR GROUPS OF PARTY PALS...

Resort: St Anton

Stay: Chalet Seeberger

For those keen to experience the après-ski more than the actual skiing, you can't beat Austria and St Anton who leads the way in the party department. Perfect for party pals, Chalet Seeberger sleeps up to 21 guests and offers an open plan living/dining room with a terrace overlooking the local lifts and slopes. The chalet is situated in the heart of St Anton, just a stone's throw away from the legendary Krazy Kanguruh and Mooserwirt bars. Party-goers can dance to the sound of Euro beats from mid afternoon until the late hours of the night. Still up for more? Post Keller offers live music from 9pm every day or try the exclusive Kandahar for all-night dancing and DJs.

HOW: Powder White offers seven nights at Chalet Seeberger from £399 per person based on 21 guests sharing on a fully-catered basis. Based on 6th December 2015 travel.

BEST FOR FAMILIES...

Resort: Meribel

Stay: The Annabel

Meribel is a great choice for families. The vibe is chilled; the ski schools are English speaking and child-friendly and there are acres of pistes linking to the Three Valleys ski area to suit all levels. There are even electro-magnetic bibs for kids, which attach children securely to chairlifts so they can't fall off.

Perfect for families is The Annabel, which features three bedrooms, three bathrooms and an open plan living and dining room – so lots of space for the kids to run around! The Annabel is conveniently located in Morel, with just a short, flat walk to the blue slopes or just a chairlift away from the Altiport ski area for the families who dare to try the blacks.

HOW: Powder White offers seven nights at The Annabel from £349 per person based on six guests sharing on a fully-catered basis. Based on 5th December 2015 travel.

BEST FOR FOOD FANATICS...

Resort: Val d'Isere

Stay: Chalet Acajuma

Cheese fondue, classic Bordeaux and chocolate croissants – yes, it's without a doubt that France is home to some of the world's best food and wines. Add in great skiing and Val d'Isere is the ideal ski resort for foodies. For a lunch break in the mountains, try L'Edelweiss that has a terrace with dramatic views and a roaring log fire. The specialty dish is hot dog with local diot sausage and pork chop with charcutière sauce. Close to the main high street, where all the best restaurants are located, is Chalet Acajuma, brand new to the market and newly added to the Powder White programme this season. On the chalet's doorstep is La Casserole, best for raclette and all the other Savoyard cheese dishes including the best fondue in Val d'Isere. For something a little more up-scale, La Table de l'Ours holds a Michelin Star and is a true gastronomic experience with dishes including scampi roasted with ginger and lime or rack of lamb with sweet potato mash.

HOW: Powder White offers seven nights at Chalet Acajuma from £599 per person based on 12 guests sharing on a fully-catered basis. Based on 5th December 2015 travel.

All Powder White chalets include daily hot cooked breakfast, afternoon tea, Champagne and canapés, three-course dinner with dinner wines and unlimited house wine. All chalets come complete with free Wi-Fi, iPod docks, laptops and flat-screen TV and DVD libraries. Travel, transfers, in chalet ski fitting, lift passes and activities can all be tailor-made in advance.

FOR MORE INFORMATION VISIT:

For more information visit www.powderwhite.com or call the team on +44 20 8877 8888

About Powder White: Run by ski industry veterans Fraser Ewart-White and Claire Freeland, Powder White began life over a rosé fuelled evening in 2003 to become a ski company with a mission – to unpack the package and bring the fun and flexibility back to the booking experience. The bespoke chalet, hotel and apartment holiday service offers both UK and international travellers a value tailor-made approach, with industry leading features including an online ‘Manage my booking’ option and flexible chalet catering designed to give customers complete control over their ski holiday. Specialising in the French, Austrian and Swiss Alps, the Powder White team pride themselves on offering unparalleled expertise and local knowledge.