



PRESS RELEASE



INTRODUCING 'BABY BLUE CHIP' – A NEW COLLECTION OF FAMILY FRIENDLY PROPERTIES FROM BLUE CHIP HOLIDAYS

Available in select properties across South West England, the new Baby Blue Chip collection is set to bring a refreshing ease to travelling with young children

Premium self-catering holiday specialist Blue Chip Holidays is to unveil a brand new 'Baby Blue Chip' collection in July, eliminating the stress of choosing a perfect property for little ones. Each of the carefully selected properties in the new portfolio is every parent's dream with an extensive list of baby and children's items helping to minimise the hassle when packing.

The Baby Blue Chip collection consists of a variety of 18 houses, cottages, barns and apartments located in some of the UK's most-loved family holiday destinations in the South West of England. Though over 500 Blue Chip properties are categorized as 'baby-friendly', more extensive provisions have been made in the Baby Blue Chip properties to guarantee the inclusion of a cot, linen, high chair, baby monitor, steriliser, cutlery, bowls, cups and plates, bath toys, blackout blinds, nightlights, and other essential items.

Taking the stress away from choosing the most suitable property for baby's first holiday and creating more room in the car for the journey, every small detail has been considered to ensure mum and dad can relax safe in the knowledge their baby is catered for.

Flagship Baby Blue Chip properties include Sunnycroft in Brixham - boasting great views and plenty of outdoor areas for the kids to play in; Chisel Barn in Dorset surrounded by stunning countryside, the sleek modern apartment; Nothe View in Weymouth and 1 Garden Apartment at Prospect House in Hallsands, Devon that boasts an outdoor swimming pool.

Blue Chip Holidays Managing Director, Allan Lambert,



For further information and images please contact Paul Charles / Cara Chapman / Hannah Watson / Debra Fisher at PCC - Perowne Charles Communications

+44 (0)207 792 8884

bluechipolidays@verypcc.com

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commented: "We pride ourselves on supplying accommodation to suit every type of guest including a wide array of family friendly properties and the new Baby Blue Chip collection is an extension of this. As a father myself, I know it can be tough travelling with young ones so it makes absolute sense to introduce this collection that provides all of the facilities and amenities necessary for a holiday with babies and toddlers. Over the coming months we are hoping to extend this offering to more of our properties across England so that more families can benefit from this service."

From quaint country cottages with log-burning stoves and thatched roofs to stylish apartments with dramatic sea views and hot tubs, Blue Chip Holidays offers a wide choice of locations across the UK to escape from the city and relax in comfort.

Whatever the type of British holiday there are hundreds of premium properties to choose from in Cornwall, Devon, Dorset, Wiltshire, Hampshire, Somerset, Sussex, Yorkshire and the Isle of Wight. There are properties designed for romantic retreats; that are baby and child friendly; which welcome dogs; that are near a beach; which have stunning views or that are ideal for a group getaway.

For full details of the properties within Blue Chip Holidays, please visit: www.bluechipolidays.co.uk