



ALILA HOTELS AND RESORTS TO LAUNCH THREE NEW PROPERTIES THIS AUTUMN

Alila Seminyak, a sophisticated oasis to open on the lively southwest

Alila Solo, an urban resort within the cultural hub of Solo

Alila Anji, surrounded by natural beauty in the heart of the UNESCO protected Bamboo Forest Alila Hotels & Resorts, one of the most innovative boutique hotel groups renowned for their architecture, design and strict eco credentials, will launch three new properties in Autumn 2015. Alila Anji, the group's first property in Zhejiang, China will open along with the much-anticipated Alila Seminyak, their 5th property in Bali and Alila Solo opens in Central Java, Indonesia as the first luxury design hotel in the city.

ALILA SEMINYAK, BALI OPENING IN SEPTEMBER 2015

Alila Seminyak, is located on Bali's south west coast and cocooned along the region's pristine beaches. The five-star resort evokes cool and natural sophistication, connected by shimmering pools cascading from a stunning backdrop of vertical gardens. Set in the undeniably trendy side of Seminyak, the resort will be a hub for those who want to explore this lively part of Bali. From high-end designer boutiques, art and antique galleries to nightspots such as Ku De Ta, La Lucciola and Potato Head, Seminyak offers endless options for guests.

Alila's fifth property on Bali, Alila Seminyak, comprises of 240 contemporary styled rooms, as well as one spectacular penthouse, all embracing uber-cool and laid back style. The resort also offers a wealth of in-house facilities including Spa Alila offering Asian-inspired spa therapies, a gym and wellness centre, Leisure Concierge to organise signature Alila Experiences and an open-kitchen restaurant with authentic Asian cuisine.

Alila Seminyak is the first resort in Indonesia to surpass the rigorous EarthCheck standards, achieving a 44-point best practice score against the industry norm of five points. The resort's eco and energy solutions include the use of local and



For further information and images please contact Paul Charles / Klara Zakis / Sarah Rigler at PCC - Perowne Charles Communications

+44 (0)207 792 8884 alila@verypcc.com

See more at our newsstand

recyclable building materials, operating completely paperless and using their own bottled water. In addition, low energy light fixtures, rainwater harvesting, environmental and building management systems have been implemented. Room rates start from USD \$265++ per night based on two people sharing. For more information visit www.alilahotels.com/seminyak

ALILA SOLO. JAVA OPENING IN OCTOBER 2015

Alila Solo, the second Alila property to open this autumn is an urban resort and city retreat. Located at the gateway of Surakarta (Solo), the royal centre of the ancient Javanese kingdoms, the city is renowned for its rich court arts and rituals. The hotel is perfectly sited for those who want to explore the Javanese culture, with key cultural attractions nearby, include stately royal palaces and the world's largest Buddhist temple "Borobudur". The thriving artistic scene in Solo, which is famous for its batik arts, is reflected throughout the hotel, which comes complete with four amazing Alila suites, all with their own terraces and swimming pools.

The hotel is also home to a rooftop terrace bar, with panoramic views of the city, from the temples and volcanoes through to the surrounding jungle. Alila Solo's facilities include a restaurant, serving authentic Indonesia food and creative Western fare and lounge bar, a Spa Alila with three treatment rooms, a state of the art gym, wellness centre, expansive swimming pool and sun deck and a Kid's Club. Mice facilities include a 2100 sqm ballroom, complete with the latest in audio and visual and fifteen meeting rooms.

Room Rates start from US\$90++ per night based on two people sharing. For more information visit www.alilahotels.com/solo

ALILA ANJI. ZHEJIANG OPENING Q4 2015

Alila Anji, will be the group's first property to open in China. Situated on a hillside overlooking a lake, the resort is located in the heart of the Zhejiang province, surrounded by the pristine beauty of bamboo groves and white-tea plantations. As the location of the Oscar winning movie 'Crouching Tiger, Hidden Dragon', the area is renowned for its outstanding natural beauty thanks to over 60,000 hectares of bamboo groves, with over 40 different species found within the region. The area was designed as a pilot county for ecological and green building construction; Alila Anji has been built with the area's outstanding natural beauty in mind, and in accordance with Alila's strict environmental and design ethos.

With pristine grounds and excellent frontage, the resort is designed to resemble a traditional Chinese village with white exteriors and sweeping dark-tiled roofs. The resort features 74 stately villas and suites with elevated views across the lake, perfect for guests looking for quiet indulgence and fresh air. The first Spa Alila in China will be a destination within itself, with seven treatment rooms and an extensive menu of health,

beauty and restorative treatments, including traditional Chinese Medicine.

Room rates start from US\$320++ per night based on two people sharing. Alila Anji is the first of ten properties that Alila will open in China by 2017. For more information visit www.alilahotels.com/anji

Alila Hotel & Resorts currently have a further 19 new developments in the pipeline, all of which are due to open by 2018. Alila continues to expand with exciting new hotel and resort developments in key destinations, including Malaysia, China, India, Indonesia, Indochina and Oman. www.alilahotels.com

FOR MORE INFORMATION VISIT:

About Commune Hotels & Resorts

Formed in October 2011, Commune Hotels & Resorts is an international, multi-brand lifestyle hotel management company which manages and operates Thompson Hotels, a luxury lifestyle brand; Joie de Vivre Hotels, a collection of independently branded boutique hotels; and tommie, a new micro-lifestyle hotel brand. The San Francisco-based company manages more than 40 hotels and resorts across the U.S., Canada, and Europe, and is expanding its portfolio while establishing a presence in Mexico. For more information, please visit www.communehotels.com

About Alila Surprisingly Different

The hallmark of Alila is the combination of innovative design and luxury in unique locations, set apart by an unprecedented level of private space, personalised hospitality and destination experiences. Alila means "Surprise" in Sanskrit, which suitably describes the refreshing character of our properties and the reaction of our guests when they stay with us. In support of sustainable tourism, Alila hotels adopt EarthCheck operating standards, integrating the natural, physical and cultural elements of their environments. To stay at any of Alila's hotels or resorts is to embark on a learning journey. Whether recreating the flavours of the local cuisine, enhancing your well-being through ancient healing arts, tasting the thrill of adventure sports or participating in volun-tourism, you'll find life at Alila an inspiration. Re-discover the luxury of living at Alila...