



PRESS RELEASE



SILVERSEA LAUNCHES SPECIALITY EXPEDITION CRUISE COLLECTIONS

Recognising the broad variety of passions of adventure travellers, Silversea Expeditions has launched new collections of speciality expeditions, each with a focus on activities such as birding, photography, scuba diving, wellness, and gastronomy

To support this launch, six mini-brochures are available in traditional print format and as digital flip books, ranging from six to eight pages. Each provides an overview of a particular speciality cruise programme and a calendar of sailing dates. They can be requested or downloaded at <http://www.silversea.com/brochures/>.

"These speciality expeditions enable travellers to leverage their personal passions and interests to experience a more tailored journey of discovery," said Steve Odell, President EMEA and Asia Pacific.

Offered on select sailing dates, the speciality expedition voyages collections are:

Birding & Ornithology Expedition Voyages: From spotting bald eagles in Alaska to witnessing the blue-footed boobies of Galápagos, these fascinating speciality journeys available on *Silver Explorer*, *Silver Galapagos*, and *Silver Discoverer* offer exceptional birding opportunities that can be enjoyed by casual bird enthusiasts, serious birdwatchers with a "life list" of bird sightings, and just about anyone who loves interacting with nature.

Wellness Expedition Voyages: Guests can improve their well-being while journeying aboard *Silver Discoverer* to destinations that are well off the beaten path in Southeast Asia and the South Pacific. A team of wellness specialists host a program of fitness training, including stretching, yoga, and Pilates. Other highlights include daily lectures and cooking demonstrations focused on balanced nutrition, plus guests can enjoy a complimentary spa massage treatment.



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Photography Expedition Voyages: Inspiring photo walks, onboard lectures, and workshops with a professional photographer enable the guests of *Silver Explorer* and *Silver Discoverer* to get the best out of their photography equipment and capture some of nature's unexpected moments in some of the world's most exotic destinations.

Diving Expedition Voyages: The natural treasures of remote atolls and the mesmerising underwater worlds of Indonesia, Micronesia, Melanesia, and Polynesia are revealed on a scuba diving program presented by *Silver Discoverer's* onboard divemasters and expedition team.

Culinary Expedition Voyages: Designed for the adventurous traveller who is a gourmet at heart, these theme-focused expedition cruises aboard *Silver Explorer* offer an array of culinary events on board and ashore -- in addition to enriching explorations of the natural, cultural, and historic landmarks visited along the way.

There are two culinary expedition voyage collections, one exploring the most authentic cuisine Europe has to offer, sailing from Portugal along the coast of France and a second that discovers culinary delicacies from the Atlantic Islands and the West African coast

FOR MORE INFORMATION VISIT:

Notes to editors:

Silversea Cruises, chaired by Manfredi Lefebvre d'Ovidio, is recognised as an innovator in the luxury cruise line industry and in 2015 launched inclusive shore excursions and WIFI on all Mediterranean cruises for the year. Silversea offers guests large-ship amenities aboard its intimate, all-suite vessels: *Silver Cloud*, *Silver Wind*, *Silver Shadow*, *Silver Whisper* and *Silver Spirit* – all designed to offer an atmosphere of conviviality and casual elegance. With the inclusion of the expedition ships *Silver Explorer*, *Silver Galapagos* and *Silver Discoverer* Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 800 fascinating destinations in between.

In the U.K, Silversea has been voted:

- “Best Small Ship Cruise Line” by readers of Condé Nast Traveller (11 times including 2013 & 2014)
- “Best Luxury Cruise Line” from Travel Bulletin Star Awards (8 times, including 2014)
- “Best Luxury Cruise Line” Irish Travel Trade

Awards (2014)

- “Best Luxury Cruise Line” at UK’s Travel Weekly Globe Awards (9 times including 2015)
- “Best Specialist Cruise Line” at TTG Awards (2013)
- “Best Luxury Cruise Line” by Scottish Passenger Association Awards (2004-2009, 2011, 2013)
- “Best Cruise Line” by The Guardian and The Observer Travel Awards (2009, 2010)
- “World’s Leading Luxury Cruise Line” from World Travel Awards (2009, 2010)