



PRESS RELEASE



FINNAIR WINS A HAT TRICK OF WINE AWARDS AT THE BUSINESS TRAVELLER CELLARS IN THE SKY 2014 AWARDS

Finnair collected three awards at the prestigious Cellars in the Sky airline wine awards hosted by Business Traveller last night at the Hilton London Paddington hotel.

The long-haul wine selection was awarded the Gold medal in the Best Business Class Red category for the Cloudy Bay Pinot Noir 2012, Marlborough, New Zealand; Silver for Best Business Class Red for Nicolas Perrin Crozes – Hermitage 2012, France; and also Bronze for Best-Presented Business Class Wine Menu.

Finnair's **oneworld** alliance was also named the best airline alliance for wines, and **oneworld** members together all but swept the board in the airline categories, taking nine gold awards, along with 17 silver and bronze commendations.

The annual awards, which have been running since 1985, recognise the best business and first class wines served by airlines worldwide. The wines are scored by a panel of five judges in a series of independent blind tastings.

The head judge was Charles Metcalfe, co-chairman of the International Wine Challenge, who was joined by Tim Atkin, Oz Clarke and Peter McCombie, co-chairmen of the International Wine Challenge, and panel chairman Richard Bampfield.

Anssi Partanen, Corporate Marketing Manager, Finnair, said: "It is an honour to receive these awards which reflect our continued commitment to offering the best wines paired with our signature menus to long haul customers."

Finnair's wine selection has been designed to complement The Signature Menu created in partnership with the leading Finnish restaurants Nokka, G.W. Sundmans, Savoy and Fishmarket. Their chefs, Matti Jämsén from G.W. Sundmans, Ari Ruoho from Nokka and Kari Aihinen from Savoy, have designed Signature Menus that will be available in Business class on long-haul



flights from Helsinki until Spring 2016.

FOR MORE INFORMATION VISIT:

About Finnair

Finnair flies between Asia, Europe and North America with an emphasis on fast connections via Helsinki, carrying more than nine million passengers annually and connecting 15 cities in Asia with more than 60 destinations in Europe. The airline, a pioneer in sustainable flying, will be the European launch customer of the next-generation, eco-smart Airbus A350 XWB aircraft and is the first airline listed in the Leadership Index of the worldwide Carbon Disclosure Project. The only Nordic carrier with a 4-star Skytrax ranking, Finnair has also won the World Airline Award for Best Airline Northern Europe for the past five years running. Finnair is a member of **oneworld**, the alliance of the world's leading airlines committed to providing the highest level of service and convenience to frequent international travellers.

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