



## PRESS RELEASE



# FINNAIR AND LEADING FINNISH RESTAURANTS TO OFFER CULINARY DELIGHTS ON LONG-HAUL FLIGHTS

**FINNAIR**

Finnair is launching a partnership with the leading Finnish restaurants Nokka, G.W. Sundmans, Savoy and Fishmarket. Their chefs, Matti Jämsén from G.W. Sundmans, Ari Ruoho from Nokka and Kari Aihinen from Savoy, have designed Signature Menus that will be available in Business class on long-haul flights from Helsinki from the end of January 2015. As part of the cooperation, Finnair will also offer special menus next year to celebrate the arrival of the new Airbus A350 aircraft as well as Christmas.

The cornerstones of the Signature Menus are the combination of the best seasonal ingredients with the chefs' inspiration and experimentation with bold flavours. The partnership will run from the end of January 2015 to spring 2016. The menus will be rotated at approximately three-month intervals.

"We have received very positive feedback from customers regarding our previous partnership with top Finnish chefs, and we want to continue to offer delightful culinary experiences to our customers while also highlighting Finnish world-class expertise on our long-haul flights," says **Maarit Keränen**, Head of Service Concept at Finnair.

"All of the restaurants participating in this cooperation are part of Royal Restaurants, and each of the Signature Menus reflects the unique and recognisable style of the chefs behind them," explains **Mia Saari**, Restaurateur, Royal Restaurants.

For further information and images please contact Paul Charles / Philip Allport / Emily Cramer at Perowne Charles Communications

The first of the Signature Menus is designed by Matti Jämsén, Executive Head Chef at G.W. Sundmans. The Menus include seasonal touches such as whitefish, glazed pork cheek and cod. Jämsén is Finland's representative in Bocuse d'Or, the most

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highly respected cooking competition in the world, with the final to be held in Lyon on 27–28 January 2015.

The Signature Menu by Kari Aihinen, Executive Chef de Cuisine of Savoy, is inspired by summer. The menu, which will be served in spring 2015, includes ingredients such as asparagus, salad made from new potatoes, honey as a condiment, and grilled corn-fed chicken breast.

The autumnal menu designed by Ari Ruoho, Head Chef at Nokka, draws its inspiration from the harvest season and includes Jerusalem artichoke, northern pike eggs and pumpkin soup.

In winter 2016, it will be the turn of Fishmarket's Signature Menu, which, as one might expect, has a firm focus on fish.

The partnership between Finnair and Royal Restaurants will also influence other Finnair flights. In Economy class on long-haul routes, Finnair will offer traditional Finnish meals designed by the chefs, such as minced meat and macaroni casserole, as well as lamb meatballs. The starters and main courses of Business class meals on European routes have also been influenced by the Signature Menus.

The Signature Menus will be complemented by a selection of wines specifically paired with them. The meals will be prepared by Finnair's catering partner LSG Sky Chefs.

FOR MORE INFORMATION VISIT:

Photos available at:

[https://gallery.finnair.com/section/images/cabin\\_service/signature\\_menus\\_2015/](https://gallery.finnair.com/section/images/cabin_service/signature_menus_2015/)

Menus and factsheets available at:

<https://www.dropbox.com/sh/uekxh8dy7hwygeb/AACAjgoNGYiBulJkDsoQKVDNa?dl=0>

### **About Finnair**

Finnair flies between Asia, Europe and North America with an emphasis on fast connections via Helsinki, carrying more than nine million passengers annually and connecting 15 cities in Asia with more than 60 destinations in Europe. The airline, a pioneer in sustainable flying, will be the European launch customer of the next-generation, eco-smart Airbus A350 XWB aircraft and is the first airline listed in the Leadership Index of the worldwide Carbon Disclosure Project. The only Nordic carrier with a 4-star Skytrax ranking, Finnair has also won the World Airline Award for Best Airline Northern Europe for the past five years running. Finnair is a member of **oneworld**, the alliance of the world's leading airlines committed to providing the highest

level of service and convenience to frequent international travellers.