



FINNAIR
REVEALS CABIN
DESIGN FOR
NEXTGENERATION
AIRBUS A350
XWB AIRCRAFT

FINNAIR

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As the European launch customer of the next-generation Airbus A350 XWB (extra wide body) aircraft, Finnair has completed the cabin design of its new flagship longhaul product due to enter service next year. Created by top Helsinki firm dSign Vertti Kivi & Co, also the designer of Finnair's new Premium Lounge at Helsinki Airport, the A350's bright and spacious cabin features large panoramic view windows and comfortable seating arrangements in both classes. Gradual changes in dynamic ambient LED lighting ease customers into a relaxing flight experience and help create a calming and fresh atmosphere. All Finnair A350s will also be equipped with Wi-Fi for greater passenger enjoyment and connectivity.

"We have worked hard to create a special customer experience onboard the new A350XWB aircraft and are proud to bring Finnish design to Finnair's passengers," says designer **Vertti Kivi**. "Our Space Alive concept means dynamic lighting, colours and moods to suit the time of day, destination or season. For example, when descending in the East the aircraft can be awash in warm orange tones, or surface interiors may glow in fresh blue hues when arriving in Helsinki."

The Airbus A350 also features an advanced pure air filtration system that changes the air in the cabin every two to three minutes. Draft-free air management, adjustable multiple temperature zones and a lower cabin pressure also enhance the well-being of passengers and crew.

The 297-seat configuration includes 46 seats in Business Class in a 1+2+1 layout, ensuring direct aisle access to all Business Class passengers. The Zodiac Cirrus III seats convert to fully flat beds, while a 16-inch touch-screen inflight entertainment

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system comes programmed with films, TV shows, music and other digital content on demand in numerous languages. Seats in Business Class also come equipped with AC and USB power outlets.

The Economy Class cabin features comfortable Zodiac Z300 slim-line seats with a 31-inch seat pitch in a 3+3+3 layout. At the front of the Economy Class cabin are 43 Economy Comfort seats, with comfier headrests, high-quality headphones and four extra inches of leg room. All seats in Economy include an 11-inch touch screen inflight entertainment system and USB power outlets.

"Since Finnair's founding in 1923, we have had a long history of operations using the most advanced aircraft available," says Finnair CEO **Pekka Vauramo**. "As the first European operator of the A350 we are proud to carry forward this tradition on behalf of our passengers, whose safety and comfort remain our first priority."

Finnair plans to begin operating its first A350s in the second half of next year, initially serving Shanghai, Bangkok and Beijing, with Hong Kong and Singapore A350 service to be added in 2016. Finnair has 11 firm orders and 8 options for A350 aircraft, which will form the backbone of the company's long-haul fleet and drive expansion plans.

The eco-smart design of the A350 also brings more than 25 per cent improvement in fuel efficiency and operating cost over the previous generation of aircraft in its class, significantly reducing the carbon footprint of Finnair and its passengers.

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## **About Finnair**

Finnair is specialised in fast connections between Europe and Asia via Helsinki. The airline carries more than eight million passengers annually and connects 13 cities in Asia with more than 60 destinations in Europe. The airline, a pioneer in sustainable flying, operates a young, modern fleet and is the first airline listed in the Leadership Index of the worldwide Carbon Disclosure Project. The only Nordic carrier with a 4-star Skytrax ranking, Finnair has also won the World Airline Award for Best Airline Northern Europe for the past four years running. Finnair is a member of oneworld, the alliance of the world's leading airlines committed to providing the highest level of service and convenience to frequent international travellers.