



PRESS RELEASE



FA-RAON NOW ONLY HAS EYES FOR HIS BELOVED KLÉOPATRE...

Introducing Le Bristol's new arrival - Kléopatre the white Burmese cat - a playmate for Le Bristol's resident feline ambassador Fa-Raon



For further information and images please contact Paul Charles / Julia

"What greater gift than the love of a cat?"- Charles Dickens

Le Bristol Paris, one of the Masterpiece hotels of the Oetker Collection, has acquired a new full time resident - a delightful white female Burmese cat called Kléopatre. Kléopatre will be a companion to Le Bristol's existing feline resident, a male white Burmese called Fa-Raon, who arrived at the hotel in 2010 and is much loved by hotel staff and guests - especially families who frequent the hotel.

Fa-Raon has proved to be a real gentleman in true Le Bristol style by welcoming his new play-mate into his elegant Parisian palace with open paws. Kléopatre and Fa-Raon reside together in a special apartment located within the hotel, which has been exclusively decorated by world-renowned street artists Renk. The walls are covered in their names and the word 'Cat' in various different languages.

Kléopatre and Fa-Raon also have access to all the amenities at Le Bristol including Paris's largest private hotel garden. Fa-Raon has already taken Kléopatre on a personal discovery tour of the hotel's intimate corridors and sumptuous lounges, plus he has even shared his personal favourite corner with her: the concierge's counter full of hidden secrets and treats....

In celebration of the arrival of Kléopatre at Hotel Le Bristol, Maison Goyard has created her a bespoke "Oscar" bow-tie collar, which will be worn with a silver tag created by silversmith Christofle and graphic designer duo Ich & Kar who

Perowne / Lucy Knockton / Lucy
Gallagher at Perowne Charles
Communications

+44 (0) 20 7792 8884
oetker@verypcc.com

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created the bespoke lettering. Goyard created a similar present for Fa-Raon's third birthday last year - a bespoke "Oscar" bow-tie collar in black leather and canvas, as well as a bowl-holder made of poplar wood covered with canvas sporting a herringbone motif and leather trimmings.

Didier Le Calvez, CEO of Le Bristol says: "I am delighted that Kléopatre will be keeping Fa-Raon company. Her gentleness and serenity will benefit him, as well as our guests and staff. From now on, both cats will watch over the exceptional destiny of this leading Parisian palace hotel which goes by the name of Le Bristol."

Cats are much loved around the world and their presence is seen by many as good luck and peace. In Europe cats represent life, movement and freedom. In the United States, they are associated with independence, courage and patience. In Asia however, cats tend to symbolise peace, fortune and family serenity. Ever since his arrival at the hotel in 2010 Fa'aron has been one of the most popular additions to the hotel especially by visiting families from around the world and even leading business folk travelling alone missing their own feline friend.

Located in the heart of the Golden Triangle in Paris, Le Bristol Paris boasts a large French garden, a pool overlooking the rooftops of Paris and a restaurant with 4 stars in the Michelin guide. In April 2014, Le Bristol became the first palace hotel to have completed its renovation programme. Le Bristol's French art de vivre, its attention to detail, and its consideration and concern for its clientele make it a unique and exceptional location.

FOR MORE INFORMATION VISIT:

www.lebristolparis.com

About Christofle :

As the icon of the French art de vivre and a specialist in cutlery, the decorative arts and jewellery, Christofle embodies silversmith expertise. Over time, this prestigious brand has revolutionized the styles and techniques of silversmith work and the decorative arts. Christofle thus collaborates with such famous artists as Andrée Putman, Martin Szequely, Ora-Ito, Marcel Wanders, Jean-Marie Massaud and more recently the graphic designer duo Ich&Kar who created the "Royal" lettering used on the medal created for Kléopatre.

About Oetker Collection:

Oetker Collection is one of the most inspiring selections of masterpiece hotels in the world. The name 'Masterpiece Hotels' includes a pledge; a commitment to provide service of the highest quality, every hour of every day. The pearl as a symbol combines singularity, beauty and quality. The individual pearls bind together to form a unique string of pearls.

Each property is one-of-a-kind, reflecting the unique European heritage and sharing the highest levels of service internationally with exceptional and historic architecture & interiors combining with great attention to detail.

Oetker Collection embraces eight luxury hotels:

- **L'Apogée Courchevel** – a luxury chalet with a warm and family atmosphere offering the most desirable skiing experience at the top of Courchevel 1850 in the French Alps.
- **Brenners Park-Hotel & Spa** – the most iconic grand hotel, amidst a sprawling private park in Baden-Baden, Germany. The historic Villa Stéphanie will soon open its doors to offer Europe's most refined and innovative spa experience.
- **Le Bristol Paris** – an authentic Parisian palace, the ultimate reference for French Art-de-Vivre, ideally located on the prestigious rue du Faubourg St-Honoré.
- **Château Saint-Martin & Spa** – a romantic chateau of excellence nestled in the heart of Provence, boasting breath taking views over the Mediterranean coastline.
- **Eden Rock - St Barths** – a luxurious retreat in Saint-Barths built on a rocky promontory, surrounded by white sandy beaches, and turquoise sea; French art de vivre in the heart of the Caribbean
- **Fregate Island Private** – a jewel of conservation featuring lush forest, wild fauna, and overlooking the crystal waters of the Seychelles. Unique on the Planet.
- **Hotel du Cap-Eden-Roc** – a legendary luxury hotel at the centre of a scenic private park, where old-world glamour meets modern luxury at the tip of the Cap d'Antibes.
- **Palais Namaskar** – a peaceful oasis with contemporary and sophisticated design set in