



PRESS RELEASE



COLOMBIA UPS ITS GAME

All eyes might be on Brazil, but Scott Dunn is tipping neighbour Colombia as the real destination to watch...

Scott Dunn
ANYTHING ELSE IS JUST A HOLIDAY

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- W Hotels to debut in Colombia with W Bogotá, launching November 2014

- Avianca to commence direct London – Bogotá flights from July 2014

Colombia might not be the first choice for a holiday in Latin America but the country is on the up and new flight routes and hotel launches mean it's becoming easier to access with great places to stay. Access to Colombia's capital is now more straightforward from the UK with national carrier Avianca having made an anticipated return to the market on the 3rd July 2014, with direct flights operating between London Heathrow and Bogotá's El Dorado International. November also sees the launch of W Bogotá – a major international luxury launch for the capital.

Marking the debut of W Hotels in Colombia, the new W Bogotá is expected to bring urban energy and distinctive experiences to the cultural hub of the country's capital. Located in the heart of the fashionable Usaquén district in the north of the city, W Bogotá will showcase the brand's signature contemporary design with 168 rooms, including 33 suites and one Extreme Wow Suite. Further highlights will include a signature W Living Room, Market Kitchen restaurant, destination bar, AWAY® Spa, state-of-the-art gym and 818 square meters of dynamic function venues.

For a luxury, tailor-made tour of the country, Scott Dunn can create itineraries that delve into Colombia's fascinating history and legendary architecture. These include the 'Original Colombia' itinerary which takes guests from vibrant Bogotá

northwards towards Zipaquirá, with its amazing underground salt cathedral and then on to the charming small colonial town of Villa de Leyva. Travellers will be able to explore the narrow streets lined with red-tile-roofed and whitewashed houses before heading on to [Hacienda San José in Pereira](#), set on the lush green slopes of Colombia's Coffee Triangle, to learn about the famed coffee process. The trip concludes in historic Cartagena, one of the must-see destinations in Latin America, where wandering through its colourful streets is like taking a step back in time.

Whilst in Cartagena, Scott Dunn recommend a stay at [Casa San Agustín](#), a stunning private boutique hotel set in the heart of the lively city yet exuding tranquility, history and romance. From original frescoes in the library to centuries-old-wood-beamed ceilings in the guestrooms, the property's architecture evokes the city's rich history as a 17th century Spanish stronghold.

Scott Dunn offers a 12-night Colombia itinerary, including 3 nights at the new W Hotel Bogotá (from 1 November 2014), from £3,925 per person including all flights, private transfers and private tours in Villa de Leyva and the coffee region.

Scott Dunn recommend visiting Colombia year round, but December to March and July and August are usually the driest months.

FOR MORE INFORMATION VISIT:

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