



## PRESS RELEASE



# EDEN ROCK - ST BARTHS AND OETKER COLLECTION

Oetker Collection, the most prestigious European luxury hotel company, and the legendary Eden Rock - St Barths are to collaborate on the fabulous island of St Barths, French West Indies.



Oetker Collection, with its iconic properties and its incredible following of well-travelled international clientele will manage the core hotel business and assist in further developing the Eden Rock Villa Rental business (ERVR). Additionally a property design and construction firm 'Propco' will be enhanced.

David Matthews remains Executive Chairman of the Eden Rock Group of companies in St Barths and stated: "A partnership has been created: the Matthews Family as Owner Partner and the Oetker Collection as Manager Partner. St Barths is such an interesting place and is unique in the world. There is so much more we can do together in St Barths and for the good of the island too."

Frank Marrenbach, CEO of Oetker Collection stated: "True masterpiece hotels are like gold nuggets - nearly impossible to find. Eden Rock was created by fine hard-working people and is a shining example of true hospitality. We are very happy to be back in St Barths, the principle destination in the Caribbean and we are absolutely delighted to welcome Eden Rock - our eighth masterpiece hotel within the Oetker Collection.

Eden Rock is a member of Relais & Chateaux and shares the pleasure of welcoming many guests in common with Le Bristol Paris, Hotel du Cap-Eden-Roc on the French Riviera or the recently opened L'Apogee Courchevel. Enormous synergy exists between our ultraluxe hotels in France, the Seychelles, Morocco, Germany and St Barths.

I look forward with great enthusiasm to this partnership enhancing our global offering by extending our portfolio from Europe via the Indian Ocean and now on to the Caribbean. We are very confident in the success of Eden Rock with the Matthews' ownership loyalty committed to the island of St

For further information and images

please contact Paul Charles / Julia Perowne / Lucy Knockton / Lucy Gallagher at Perowne Charles Communications

+44 (0) 20 7792 8884  
[oetker@verypcc.com](mailto:oetker@verypcc.com)

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Barths now partnering with the know-how of the Oetker Collection which has been managing fine hotels since 1923 in Baden Baden."

Built 70 years ago and located on a rocky promontory in St Jean Bay, surrounded by white coral sandy beaches, clear blue sea and a coral reef full of wild sea life, during the past decade Eden Rock has been regularly nominated amongst the world's best hotels by media and readers alike.

Eden Rock - St Barths provides impeccable attention to detail, unparalleled levels of service and housekeeping, with a driven commitment to creating a unique destination for the world's elite vacationers – and all in a relaxed and good-humoured way with a friendly and efficient team.

The hotel offers 34 highly individual accommodations located "on the rock" and dotted along the beach or set within lush green gardens. Each guest room or suite is individually decorated by Jane Matthews in her unique style, providing a generous and non-corporate approach. Villa Nina and Villa Rockstar (16 000 sq.ft. including a recording studio featuring the legendary Neve mixing console used by John Lennon to record his "Imagine" music) complete the accommodation offer.

Eden Rock - St Barths' Executive Chef is world famous Jean-Georges Vongerichten who drives exciting menus celebrating 'the best of' his personal favourite dishes at "On The Rocks" for dinner. Whereas lunch at Eden Rock is sparked by the brilliant New York City ABC kitchen concept of Jean-Georges and is especially adapted for The Sand Bar and the Caribbean region.

The Eden Rock Art Gallery, Rockshop fashion boutique, watersports, diving, yachting and fishing compete within the endless list of activities...unless guests prefer just to enjoy a perfect day chilling at the beach. All of this on the independent and celebrated island of St Barths, French West Indies.

FOR MORE INFORMATION VISIT:

[www.oetkercollection.com](http://www.oetkercollection.com)

[www.edenrockhotel.com](http://www.edenrockhotel.com)

## **ABOUT OETKER COLLECTION**

Oetker Collection is one of the most inspiring selections of masterpiece hotels in the world. The name 'Masterpiece Hotels' includes a pledge; a commitment to provide service of the highest quality, every hour of every day. The pearl as a symbol combines singularity, beauty and quality. The individual pearls bind together to form a unique string of pearls. Each property is one-of-a-kind, reflecting the unique European

heritage and sharing the highest levels of service internationally with exceptional and historic architecture & interiors combining with great attention to detail.

Oetker Collection embraces eight luxury hotels:

- **L'Apogée Courchevel** – a luxury chalet with a warm and family atmosphere offering the most desirable skiing experience at the top of Courchevel 1850 in the French Alps.
- **Brenners Park-Hotel & Spa** – the most iconic grand hotel, amidst a sprawling private park in Baden-Baden, Germany. The historic Villa Stéphanie will soon open its doors to offer Europe's most refined and innovative spa experience.
- **Le Bristol Paris** – an authentic Parisian palace, the ultimate reference for French Art-de-Vivre, ideally located on the prestigious rue du Faubourg St-Honoré.
- **Château Saint-Martin & Spa** – a romantic chateau of excellence nestled in the heart of Provence, boasting breathtaking views over the Mediterranean coastline.
- **Eden Rock - St Barths** – a luxurious retreat in Saint-Barths built on a rocky promontory, surrounded by white sandy beaches, and turquoise sea; French art de vivre in the heart of the Caribbean
- **Fregate Island Private** – a jewel of conservation featuring lush forest, wild fauna, and overlooking the crystal waters of the Seychelles. Unique on the Planet.
- **Hotel du Cap-Eden-Roc** – a legendary luxury hotel at the centre of a scenic private park, where old-world glamour meets modern luxury at the tip of the Cap d'Antibes.
- **Palais Namaskar** – a peaceful oasis with contemporary and sophisticated design set in the Palmeraie, the most exclusive residential area in Marrakech.