



PRESS RELEASE



THE HILLS COME ALIVE THIS SUMMER

Maison & Hotel Sibuet's Le Lodge Park, Megève, to open for its first summer season due to increasing popularity of the Alps

MAISONS&HOTELS
Sibuet

For further information and images please contact Paul Charles / Julia Perowne / Tamsin Graham / Lucy Knockton / Lucy Gallagher at Perowne Charles Communications

Megève is becoming a true summer destination with an array of summer sports, spa facilities, music events and family activities

Le Lodge Park - one of the most stylish hotels in Megève - will open its doors for the summer months in 2014 for the first time. Following the increased popularity of summer alpine holidays, Le Lodge Park will, during July and August, showcase all that Megève has to offer away from the slopes. Le Lodge Park is located in the heart of the town so guests have easy access to all the activities available in the area.

Summer in the French Alps is a picture of lush, green valleys and the picturesque chalets of Megève are filled with overflowing flower boxes with the towering white mass of Mont Blanc in the distance. The area offers a dynamic range of summer activities from mountain hiking, mountain biking, summer sledging, dog hiking and nordic walking. In July, horse lovers can attend the Edmond de Rothschild international show jumping event, with the best riders from all over Europe competing. For music aficionados, there is a buzzing scene in Megève's stylish bars, with everything from baroque, jazz, classical and latin american music. Golfers can enjoy the diversity of 3 golf courses in the surrounding area, a five hole training course with a driving range and putting green, and an open air driving range with instructors available.

The newly launched Spa Pure Altitude at Le Lodge Park is the perfect place to spend indulgent summer days. Spread across 500sqm, it comprises of five treatment rooms, a large swimming pool, jacuzzi and fully equipped fitness gym, with a nordic design and feel throughout. There is also a sauna,

+44 (0) 20 7792 8884

sibuet@verypcc.com

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hammam and relaxation room offering luminotherapy sessions.

Families and friends can enjoy the best views in Megève by visiting the magical restaurant, Alpage des Fermes de Marie, an authentic mountain pasture chalet, which is only open during the summer months. The charming hideaway is located at 1800 meters altitude and offers breathtaking panoramic views. At lunch, traditional dishes are cooked in cast iron pots on an open fire whilst dinner offers a more intricate style of cuisine with dishes such as wild strawberry soup and homemade pate.

FOR MORE INFORMATION VISIT:

www.maisons-hotels-sibuet.com

Notes to Editors

Maisons & Hotels Sibuet - Owned and run by the Sibuet family for 31 years, Maisons & Hotels Sibuet are amongst the finest hotels in some of the most beautiful areas of France. The collection is one of Europe's most innovative groups and includes nine hotels in the French Alps, Lyon and the South of France; most recently the Nordic-inspired Altapura 'ski-palace' in Val Thorens, which opened in December 2011, and the former residence of French expressionist painter, Bernard Buffet which opened in the heart of Provence in Summer 2013. The properties are characterised by their unique design, attention to detail and sensational gourmet offerings, as well as Pure Altitude - the group's award-winning spa brand.

Megève - Conceived by the Rothschild's in the 1920s to rival St Moritz, Megève rapidly became the preferred meeting place for the aristocracy, as well as key figures in the financial and business worlds. Unique among ski villages, it is still regarded today as the aristocratic ski resort with a vibrant social scene, unrivalled in France. However the secret of Megève is that it also remains very much a Haute Savoie village, with locals in the cafes, working farms tucked up the side streets and passing horse-drawn sleighs. It is also one of France's culinary hot spots - densely packed with over 80 eateries, the village's gastronomic offerings rank it as the culinary capital of the Alps.