



PRESS RELEASE



IT'S ALL ABOUT THE APRES...

Powder White's top pick of the sunniest Spring après-ski spots in the Alps



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Spring skiing brings benefits of longer days and skiing in the sunshine, but it's all about what comes after. March and April après-ski offers cold beers after a hard day on the slopes with live music and the warm glow of the setting sun. From ice-shots in Courchevel to a skier's nightclub in Meribel, here are Powder White's top picks of the sunniest après-ski hot spots in the Alps.

La Folie Douce, Val d'Isere, France

Translated as 'sweet madness' and known as a skiers nightclub, La Folie Douce is a little paradise for snowsports enthusiasts, lovers of good food, mad music, and partying. Val d'Isere holds the original La Folie Douce, located in a perfect sunny position and known as the 'highest club' in Europe, while other locations include Alpe D'Huez, Val Thorens and new this season, Méribel. Live musicians, resident DJs and an open-air bar are just some of the highlights skiers can look forward to after a long day on the slopes. Lucky guests in the VIP area can even curl up on one of the giant cushions or pristine beds whilst sipping on a glass of champagne. For more information visit

www.lafoliedouce.com

HOW? Powder White offers Chalet Appaloosa in Val d'Isere for just £449 per person – savings of £400 per person – based on 12 people sharing on a fully catered basis for the week commencing 29th March.

Le Rond Point, Meribel

Offering all day entertainment with ski-in/ski-out access and the wildest parties in Meribel, Le Rond Point is famous for its après-ski. As well as being known for the largest après-ski bar in France, the "Ronnie" also has an a la carte lunch menu to enjoy

on the sun terrace overlooking the mountains. For those who want a quick fix, don't miss a pizza at the downstairs snack bar and a shot of their famous toffee vodka. For more information visit www.rondpointmeribel.com

HOW? Powder White offers The Christiane chalet in Meribel for just £399 per person – saving £200 per person - based on six people sharing on a fully-catered basis for the week commencing 29th March.

Hotel Farinet, Verbier, Switzerland

The ideal choice for young guests and partygoers, Hotel Farinet overlooks the main square of Verbier in the chic Swiss resort and has live bands every night of the season, with its very own lounge bar, après-ski bar and nightclub. The Après Ski Bar, comes complete with a huge sliding roof ensuring the party continues whatever the weather. For those who don't make it back to the chalet for dinner, the Casbah Nightclub is legendary and open until a very unrespectable 4:00am. For more information visit www.hotelfarinet.com

HOW? Powder White offers The Sabliere chalet in Veriber for just £349 per person – saving £250 per person - based on six people sharing on a fully-catered basis for the week commencing 29th March.

Fire & Ice, Courchevel 1650, France

Located at Le Portetta Hotel in Courchevel 1650, Fire & Ice is an outdoor terrace bar right at the bottom of the main piste offering huge log burning fires, flaming torches, happy hours with free wood fired pizza, ice shots, fur snugs and heated bar seating. Plus it's in the sunniest spot in Courchevel 1650 making it ideal for an extended après-ski. Known for their signature ice shots that are served in shot glasses made of ice, Powder White's Fire & Ice favourites include the Hors Piste (translated as Freestyle) served with Kahlua and Grey Goose; Piste Noire (translated as Black Run) served with Jägermeister and Le Crash (translated as Wipe Out) served with Raspberry liquor. For more information visit

www.leportetta.com/en/dining/fire-and-ice

HOW? Powder White offers Double Rooms (with balcony) at Hotel Portetta in Courchevel 1650 from £2,715 for seven nights based on two adults sharing on a half-board basis for the week commencing 5th April.

Krazy Kanguruh, St Anton, Austria

A day skiing in St Anton is only as good as its après-ski party at Krazy Kanguruh, the first après-ski bar in St Anton, where, since 1965, guests have been enjoying the sunny terrace with a unique view of St. Anton. After sunset, watch the bar transform into a *krazy* après-ski party featuring DJ Party Hard, and dance the night away in the largest open-air dance floor with beats and special après-ski shots. For more information

visit www.krazykanguruh.com

HOW? Powder White offers The Sebastian in St Anton for £399 per person – saving £450 per person - based on six people

sharing on a fully-catered basis for the week commencing 30th March.

Powder White's fully catered chalet offering includes Champagne and canapés on arrival, cooked breakfast, afternoon tea, unlimited house wine and a three-course dinner with select dinner wines. Flights are not included in prices but Powder White can arrange international travel and private transfers on request.

About Powder White: Run by ski industry veterans Fraser Ewart-White and Claire Freeland, Powder White began life over a rosé fuelled evening in 2003 to become a ski company with a mission – to unpack the package and bring the fun and flexibility back to the booking experience. The bespoke chalet, hotel and apartment holiday service offers both UK and international travellers a value tailor-made approach, with industry leading features including an online 'Manage my booking' option and flexible chalet catering designed to give customers complete control over their ski holiday. Specialising in the French, Austrian and Swiss Alps, the Powder White team pride themselves on offering unparalleled expertise and local knowledge.

FOR MORE INFORMATION VISIT:

www.powderwhite.com or call +44 20 8877 888.