



PRESS RELEASE



ALILA HOTELS & RESORTS TO DOUBLE PORTFOLIO OVER NEXT TWO YEARS

Leading boutique Asian hotelier Alila Hotels & Resorts will more than double its portfolio of boutique hotels and resorts by 2015, with ambitious plans to add up to 10 new properties in the next two years.



NEW ALILA HOTELS TO OPEN IN OMAN, BALI, CHINA, INDIA, JAKARTA, MALAYSIA

Leading boutique Asian hotelier Alila Hotels & Resorts will more than double its portfolio of boutique hotels and resorts by 2015, with ambitious plans to add up to 10 new properties in the next two years.

The development plan will include the hotelier's first opening in West Asia with the launch of Alila Jabal Akhdar in the mountain regions of Oman at the turn of the year.

Other forthcoming projects include Alila Fort Bishangarh, a warrior fort in Rajasthan currently undergoing restoration and set to open in late 2013; Alila Seminyak, a beach-front resort in Bali due to launch in 2014 and Alila Villas Bintan slated for completion in 2015.

Further developments are underway in Jakarta with the planned 2014 opening of Alila Jakarta SCBD; in China with Alila Anji, Alila Xiangshuiwan, Alila Yingde and Alila Lishui due to launch over the next two years and in Malaysia where properties in Sabah and Kuala Lumpur are set for 2015 openings.

Alila Hotels & Resorts currently manages eight properties under the Alila Villas and Alila brands in Bali and Jakarta, Indonesia and Bangalore and Goa, India. The Indonesia offering was boosted this year with the launch of its first luxury handcrafted phinisi sailing boat, Alila Purnama, offering tailor-made voyages around the undiscovered waters of Raja Ampat and the Komodo and Banda islands.

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Alila Hotels & Resorts is also further developing its Alila Living range of natural, organic spa products created and made on Bali. The range of massage oils, body and face products both complement the growing spa treatment offering at each hotel and resort and provide an Alila experience at home. Alila Living will launch its online store by mid-2013.

Overseen by President Mark A. Edleson and CEO Frederic Simon, Alila Hotels & Resorts strives to put conservation and community at the forefront of its development plans, adhering to a vision of integrating commerce, conservation and community. The group participates in the EarthCheck certification scheme, with Alila Villas Uluwatu the first on Bali to be built to their strict environmental standards.

Commenting on the expansion Mark A. Edleson said "It is an exciting moment in Alila's history. We have a strong pipeline of projects which will open in fast expanding areas of Asia and we look forward to bringing the strong Alila vision to even more communities and guests."

FOR MORE INFORMATION VISIT:

More information on Alila Hotels & Resorts
www.alilahotels.com