



PRESS RELEASE



A NEW MASTERPIECE HOTEL JOINS OETKER COLLECTION IN THE SEYCHELLES: FREGATE ISLAND PRIVATE

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The owning company and Oetker Collection have signed a management contract to promote the one-of-a-kind property as of July 2013. The luxury retreat occupies an entire private island in the middle of the turquoise and temperate waters of the Indian Ocean. Beautifully crafted and nestled nicely into the coastline, its 16 residences ranging from 400 to 700 square meters, are naturally secluded. They all have their own luxurious terrace, large private infinity pool and Jacuzzi. On the Island, guests also enjoy seven stunning beaches with the possibility to “exclusively hire” their own, including the beach acclaimed amongst the 10 best beaches in the world.

In addition to the amazing coastline, lush forest and wild protected fauna, the resort is a secluded haven of peace, a true masterpiece. Fregate Island Private is home to the second largest population of Giant Aldabra Land Tortoises. Many birds also take up permanent or temporary residence on the island which is also the nesting home to endangered turtle species. The private inland harbour is the first port of call for all sea adventures and the wealth of marine wildlife. Thanks to the great care to nurture the natural habitat, organic vegetables and fruits are grown on the island’s plantation for hotel guests to ensure the highest quality and freshness of food. The line of Rock Spa products, named after the hotel spa facilities, is made from the plants harvested on site. Fregate Island Private is a jewel of conservation, Seychelles’ true sanctuary.

Frank Marrenbach, CEO of Oetker Collection, stated: "Fregate



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Island Private is in perfect harmony with the requirements of Oetker Collection: exceptional environmental settings, overall wellbeing, exquisite décor and incomparable service. It is certainly one of the most inspiring private islands worldwide. We are of course very happy to have an experienced General Manager such as Paul van Frank on board, who will be the custodian of these values. After L'Apogée Courchevel, due to open in December 2013, we are delighted to welcome Fregate Island Private as our eighth masterpiece hotel. Every hotel is passionately managed based on our ability to protect individuality and on the shared principle of creating unique moments for our guests. One of a kind as we say."

Didier Le Calvez, Senior Vice President Operations and Sales & Marketing of Oetker Collection, added: "When we first visited the hotel, we were amazed by the engagement of the property in favour of sustainable development. Fregate Island Private succeeds to combine luxury services and limited ecological footprint. Moreover, it enhances our portfolio of resorts recently joining the Collection: Hotel Saint-Barth Isle de France in the French West Indies and Palais Namaskar, Marrakech. I am delighted to be overseeing this property on an operational level."

About The Oetker Collection

In 1891 Dr. August Oetker, a pharmacist from Bielefeld in Germany, invented baking powder in a room at the back of his shop, an invention that led to the creation of the 'Dr. Oetker' brand. It was the beginning of this empire that led to the 'Oetker signature', a mark of guaranteed success and quality. During the course of the company's successes and financial opportunities, the ever-expanding Oetker Group diversified into food products, beverages, sea transport and grand hotels.

The Oetker Collection is one of the most inspiring selection of hotels in the world. The name "Masterpiece Hotels" includes a pledge; a commitment to provide service of the highest quality, every hour of every day. The pearl as a symbol combines singularity, beauty and quality. The individual pearls bind together to form a unique pearl necklace, consolidate the establishments by making a statement in harmony with nature.

Each property is one-of-a-kind, reflecting the unique European heritage, sharing the highest level of service, exceptional and historic architecture and interiors as well as a great attention to details.

The Collection embraces:

L'Apogée Courchevel - Located in exclusive Jardin Alpin in Courchevel, one of the newest masterpieces in the French Alps

Brenners Park-Hotel & Spa - in Baden-Baden, a unique urban oasis, set in a sprawling park

Le Bristol Paris - 1st hotel in France to be distinguished with the 'Palace' accreditation in 2011. Ideally located on the prestigious Rue du Faubourg Saint-Honoré, at the heart of the city's arts and fashion district, close to the Champs-Élysées and Place de la Concorde

Château Saint-Martin & Spa - located in Vence, the romantic part of the French Riviera

Fregate Island Private - a jewel of conservation, Seychelles' true sanctuary

Hotel du Cap Eden-Roc - located on the Mediterranean at the tip of the Cap d'Antibes

Hotel Saint-Barth Isle de France - ideally located in Flamands Bay, combines the charm of the French West Indies with a sophisticated European touch

Palais Namaskar - an iconic, modern-day Palace in Marrakech, Morocco

FOR MORE INFORMATION VISIT:

Biographies and further information

www.oetkercollection.com